

Date: 12/14/09

Current Geography Selection: (1 Selected) Counties: Tulsa County

Current Index Base: Entire US

Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)

	2009 Estimate	2014 Projection	% Change 09-14
Total Households	231,766	232,306	0.2%
Total Avg Household Expenditure	\$53,042	\$59,933	13.0%
Total Avg Retail Expenditure	\$22,530	\$25,410	12.8%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2009 Estimate	% of Total	2014 Projection	% of Total	% Change 09-14
Airline Fares	\$394.41	0.7%	\$453.24	0.8%	14.9%
Alcoholic Beverages	\$626.45	1.2%	\$712.37	1.2%	13.7%
Alimony & Child Support	\$279.39	0.5%	\$320.82	0.5%	14.8%
Apparel	\$2,537.76	4.8%	\$2,873.86	4.8%	13.2%
Apparel Services & Acces	\$404.20	0.8%	\$465.59	0.8%	15.2%
Audio Equipment	\$89.32	0.2%	\$100.30	0.2%	12.3%
Babysitting & Elderly Care	\$445.67	0.8%	\$514.71	0.9%	15.5%
Books	\$63.75	0.1%	\$71.96	0.1%	12.9%
Books & Supplies	\$179.55	0.3%	\$209.20	0.4%	16.5%
Boys Apparel	\$123.02	0.2%	\$140.01	0.2%	13.8%
Cellular Phone Service	\$418.34	0.8%	\$465.33	0.8%	11.2%
Cigarettes	\$311.74	0.6%	\$339.73	0.6%	9.0%
Computer Hardware	\$368.17	0.7%	\$419.87	0.7%	14.0%
Computer Information Svcs	\$177.18	0.3%	\$201.67	0.3%	13.8%
Computer Software	\$28.63	0.1%	\$32.65	0.1%	14.0%
Contributions	\$1,992.09	3.8%	\$2,304.92	3.8%	15.7%
Coolant & Other Fluids	\$8.15	0.0%	\$9.15	0.0%	12.3%
Cosmetics & Perfume	\$108.71	0.2%	\$122.49	0.2%	12.7%
Deodorants & Other Pers Care	\$30.11	0.1%	\$33.94	0.1%	12.7%
Education	\$1,285.38	2.4%	\$1,496.39	2.5%	16.4%
Electricity	\$1,358.03	2.6%	\$1,505.83	2.5%	10.9%
Entertainment	\$2,963.76	5.6%	\$3,357.62	5.6%	13.3%
Fees & Admissions	\$770.90	1.5%	\$894.66	1.5%	16.1%
Finance Chgs Exc Mort & Veh	\$572.40	1.1%	\$640.76	1.1%	11.9%
Floor Coverings	\$79.91	0.2%	\$93.15	0.2%	16.6%
Food & Beverages	\$8,115.16	15.3%	\$9,104.05	15.2%	12.2%
Food At Home	\$4,213.76	7.9%	\$4,685.42	7.8%	11.2%

Food Away From Home	\$3,274.95	6.2%	\$3,706.26	6.2%	13.2%
Footwear	\$403.78	0.8%	\$450.20	0.8%	11.5%
Fuel Oil & Other Fuels	\$137.34	0.3%	\$153.46	0.3%	11.7%
Funeral & Cemetery	\$97.24	0.2%	\$109.60	0.2%	12.7%
Furniture	\$634.63	1.2%	\$726.92	1.2%	14.5%
Gasoline & Oil	\$2,357.53	4.4%	\$2,631.01	4.4%	11.6%
Gifts	\$1,409.72	2.7%	\$1,622.35	2.7%	15.1%
Girls Apparel	\$167.87	0.3%	\$191.35	0.3%	14.0%
Hair Care	\$59.73	0.1%	\$67.29	0.1%	12.7%
Hard Surface Flooring	\$27.38	0.1%	\$31.22	0.1%	14.0%
Health Care	\$3,246.99	6.1%	\$3,610.01	6.0%	11.2%
Health Care Insurance	\$1,567.97	3.0%	\$1,742.14	2.9%	11.1%
Health Care Services	\$786.00	1.5%	\$875.16	1.5%	11.3%
Health Care Supplies & Equip	\$893.02	1.7%	\$992.71	1.7%	11.2%
Household Services	\$343.27	0.6%	\$394.36	0.7%	14.9%
Household Supplies	\$839.32	1.6%	\$967.14	1.6%	15.2%
Household Textiles	\$164.64	0.3%	\$186.40	0.3%	13.2%
Housewares & Small App	\$1,181.65	2.2%	\$1,347.26	2.2%	14.0%
Indoor Plants & Fresh Flowers	\$75.31	0.1%	\$85.69	0.1%	13.8%
Infants Apparel	\$112.95	0.2%	\$127.97	0.2%	13.3%
Jewelry	\$161.62	0.3%	\$186.39	0.3%	15.3%
Legal & Accounting	\$106.78	0.2%	\$119.85	0.2%	12.2%
Magazines	\$35.71	0.1%	\$40.31	0.1%	12.9%
Major Appliances	\$269.97	0.5%	\$305.38	0.5%	13.1%
Mass Transit	\$105.71	0.2%	\$121.40	0.2%	14.8%
Men's Apparel	\$481.30	0.9%	\$544.49	0.9%	13.1%
Mortgage Interest	\$4,124.86	7.8%	\$4,740.46	7.9%	14.9%
Natural Gas	\$520.90	1.0%	\$582.13	1.0%	11.8%
New Car Purchased	\$1,243.77	2.3%	\$1,418.96	2.4%	14.1%
New Truck Purchased	\$1,473.11	2.8%	\$1,680.83	2.8%	14.1%
New Vehicle Purchase	\$2,716.88	5.1%	\$3,099.79	5.2%	14.1%
Newspapers	\$74.59	0.1%	\$84.26	0.1%	13.0%
Oral Hygeine Products	\$27.65	0.1%	\$31.15	0.1%	12.7%
Other Lodging	\$612.70	1.2%	\$714.32	1.2%	16.6%
Other Miscellaneous Expenses	\$110.24	0.2%	\$123.45	0.2%	12.0%
Other Repairs & Maint	\$156.38	0.3%	\$177.99	0.3%	13.8%
Other Tobacco Products	\$34.68	0.1%	\$37.78	0.1%	8.9%
Other Transportation Costs	\$600.54	1.1%	\$685.93	1.1%	14.2%
Other Utilities	\$429.03	0.8%	\$479.68	0.8%	11.8%
Paint & Wallpaper	\$69.21	0.1%	\$78.65	0.1%	13.6%
Personal Care Products	\$179.32	0.3%	\$202.06	0.3%	12.7%
Personal Care Services	\$514.48	1.0%	\$579.37	1.0%	12.6%

Personal Insurance	\$546.28	1.0%	\$629.13	1.1%	15.2%
Pet Supplies & Svcs	\$287.93	0.5%	\$323.50	0.5%	12.4%
Photographic Equip & Supplies	\$128.89	0.2%	\$144.41	0.2%	12.0%
Plumbing & Heating	\$62.01	0.1%	\$70.74	0.1%	14.1%
Property Taxes	\$1,785.87	3.4%	\$2,052.95	3.4%	15.0%
Public Transportation	\$612.52	1.2%	\$703.94	1.2%	14.9%
Records/Tapes/CD Purchases	\$143.06	0.3%	\$160.54	0.3%	0.0%
Recreational Equip & Supplies	\$1,163.90	2.2%	\$1,308.03	2.2%	12.4%
Rental Costs	\$2,321.35	4.4%	\$2,514.89	4.2%	8.3%
Roofing & Siding	\$84.83	0.2%	\$96.62	0.2%	13.9%
Satellite Dishes	\$11.22	0.0%	\$12.62	0.0%	12.5%
Shaving Needs	\$12.85	0.0%	\$14.48	0.0%	12.7%
Shelter	\$10,238.09	19.3%	\$11,606.88	19.4%	13.4%
Telephone Svc Excl Cell	\$823.55	1.6%	\$916.60	1.5%	11.3%
Televisions	\$130.37	0.2%	\$146.44	0.2%	12.3%
Transportation	\$10,579.16	19.9%	\$11,905.65	19.9%	12.5%
Tuition	\$1,105.83	2.1%	\$1,287.19	2.1%	16.4%
Used Car Purchase	\$908.71	1.7%	\$1,004.91	1.7%	10.6%
Used Truck Purchase	\$791.15	1.5%	\$875.14	1.5%	10.6%
Used Vehicle Purchase	\$1,699.86	3.2%	\$1,880.05	3.1%	10.6%
VCRs & Related Equipment	\$53.90	0.1%	\$60.49	0.1%	12.2%
Vehicle Insurance	\$1,196.93	2.3%	\$1,340.03	2.2%	12.0%
Vehicle Repair	\$815.12	1.5%	\$914.81	1.5%	12.2%
Vehicle Repair & Maintenance	\$823.27	1.6%	\$923.96	1.5%	12.2%
Video & Audio Equipment	\$1,028.96	1.9%	\$1,154.93	1.9%	12.2%
Video Game Hardware & Software	\$33.42	0.1%	\$37.54	0.1%	12.3%
Watches	\$29.89	0.1%	\$34.42	0.1%	15.2%
Women's Apparel	\$844.64	1.6%	\$954.25	1.6%	13.0%

*Consumer Expenditure
Categories contain
overlapping information
and will therefore NOT
add up to Total
Household Expenditure*

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.

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