

Facebook!

Small Business Lunch & Learn

Everywhere you go people are telling you to hop on board the Facebook bandwagon. Come to this FREE workshop!

February 22, 2016 11:00-1:00 pm

REI Oklahoma (Tulsa office)

7615 E 63rd Pl #201, Tulsa, OK 74133.

Presenter: Lynn Wilson

Attendees are welcome to bring a brown-bag lunch.

Wouldn't it be great if your business popped up when I searched for a new (BLANK) while on Facebook? Let's face it, some of us spend a good amount of time on Facebook, so it makes sense to try and connect with this vast audience. " Facebook is an extremely powerful tool for small businesses. When approached with care, it can grow your business in ways you never thought possible - if, and only if, it's done properly.

Come to this free workshop to learn how Facebook can work for you:

- Decide if using Facebook (or any social media) is really a viable option for your business
- Positive and negative effects Facebook can have on your business
- Plan content
- Increase the number of people that follow your business
- Build relationships and create value for your followers
- Smart selling techniques



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